

A LIVING CITY BUILT ON INNOVATION

The City of Salisbury is one of South Australia's most innovative regions with a focus on initiatives that provide residents with quality of life and allow businesses to prosper.



Mayor Gillian Aldridge

Over the next four pages you will read about how the City of Salisbury is creating opportunities for our community to learn, volunteer, be socially engaged, physically active and safe – all of which add up to a high quality of life. Significant efforts are also underway to help reduce costs for business, provide mentoring and assistance, strengthen partnerships and align social and economic planning to allow our business sector to grow.

Our economy is extremely diverse and home to many successful international organisations. The availability

of quality and affordable land for both residential and industrial purposes means we can support growth well into the future. Council's dedicated business – Salisbury Water – has developed and is expanding Council's distribution network to provide high quality recycled water that both reduces costs for business and irrigates our community assets.

Salisbury is a beautiful city that covers 158 square kilometres extending from the shores of Gulf St Vincent

to the Para Escarpment and the foothills of the Mt Lofty ranges. Our city offers residents a wealth of ways to enrich their lives and enjoy access to our many parks and reserves, picnic areas, dog friendly parks, playgrounds, walking trails and more. Our recreation centres, libraries and aquatic centre offer sports and learning opportunities for people of all ages. Our Harmony Day and Reconciliation Week / NAIDOC Week events, many community centres, culturally focused programs and adult education initiatives help build social cohesion and create opportunity.

Our city is diverse with more than 30 per cent of residents having been born overseas, more than 40 languages are spoken and we are home to one of the highest metropolitan populations of Aboriginal and Torres Strait Islanders. Salisbury was the first South Australian Council

CITY OF SALISBURY ECONOMIC PROFILE

> Population: 137,000	> Local Jobs 40,200
> Area: 158.1km ²	> GDP: \$5.4 billion
> Businesses: 6,350	> 15/16 budget: \$109m

to develop a Reconciliation Action Plan, which is focused on increasing community engagement to build recognition, strengthen relationships and enhance respect as part of the national reconciliation movement.

Community pride and recognition also play an important role in our city, which is home to Montague Farm Estate – the only housing estate specifically dedicated to all those who served, suffered and died in the Vietnam War. All streets in the estate are named after South Australian based servicemen that were killed in Action, and each year it hosts our Vietnam Veterans Day ceremony.

In 2015/16, the City of Salisbury is on track to deliver a seventh consecutive surplus. We are very proud of this achievement, but it has not been easy with continual cuts in both State and Federal government budgets. Council is also actively reviewing services and significant savings have already been achieved. We are confident that as we continue to improve how we operate, further efficiencies will be implemented.

To find out more about our wonderful city and the many opportunities available, please visit our website at www.salisbury.sa.gov.au

TRANSFORMING THE NORTHERN ADELAIDE ECONOMY

The City of Salisbury's economy is undergoing significant transformation. The pending closure of nearby GM Holden and segments of its supply chain will accelerate the process of structural change in the region.

We have identified a need to increase our capacity to undertake projects that have a higher social and economic value to the northern Adelaide region as a whole, which is why we are strengthening relationships with our key partners; namely the Federal and South Australian Governments, our adjoining councils of Playford and Port Adelaide-Enfield, and the private sector.

We are working closely with these partners on the development of the Northern Economic Plan, which is a collaborative approach to responding to the pending closure of GM Holden and will drive economic development and industry transformation into the future. Matters such as defence, manufacturing, urban regeneration, city centre

IN 2014/15 THE POLARIS CENTRE:

- Assisted more than 1,000 businesses
- Delivered 55 digital economy workshops
- Digital mentoring for 212 workshop participants
- Mentoring for 127 clients

development, employment growth and small business development are common issues better addressed with a collegiate approach.

We continue to work closely with the private sector to encourage investment and reduce barriers. Mayor Gillian Aldridge said Council's Polaris Business and Innovation Centre plays a major role in this area as the shopfront for services to support businesses. "Polaris provides a range of entrepreneurship, business growth, digital economy and investment attraction programs," Mayor Aldridge said. "It houses Council's urban policy staff to

ensure strong alignment between economic and land use planning, and broader strategic planning. Polaris leverages the resources of the adjacent University of South Australia Mawson Lakes campus to unlock higher order research and expertise that can be applied by businesses to capture opportunities."

The City of Playford jointly invests into the Polaris Centre to make it a truly regional service. The partnership approach across local government is attractive for funding providers and simplifies the process for businesses to access support.

Council's economic agenda receives strong input from the private sector through the Northern Economic Leaders group. Collectively, this group of businesses employ more than 7,000 people in the region and provides high level input and advice to Council on economic development priorities.

"Salisbury is at the centre of South Australia's economy and we will continue to develop and regenerate our city and drive opportunities for investment and growth," Mayor Aldridge added.

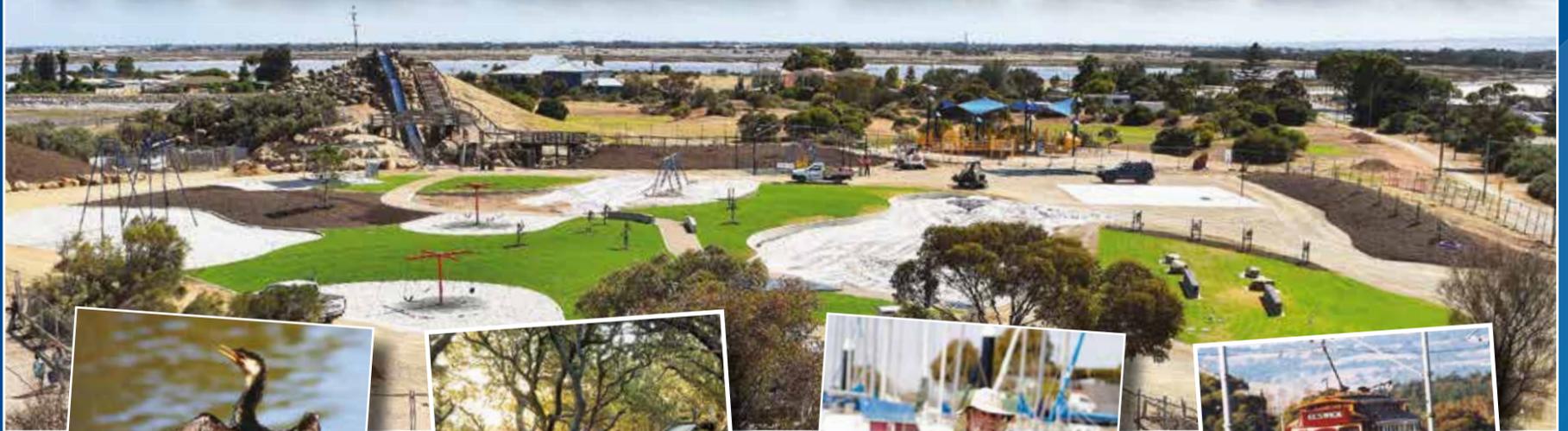
State Government 30 Year Plan

The South Australian State Government's 30 Year Plan identifies northern Adelaide as one of the highest growth areas in the State:

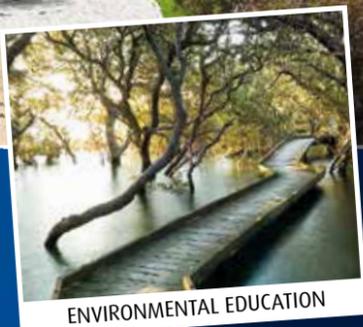


For more information please visit www.polariscentre.com.au or www.makesgoodbusinesssense.com.au

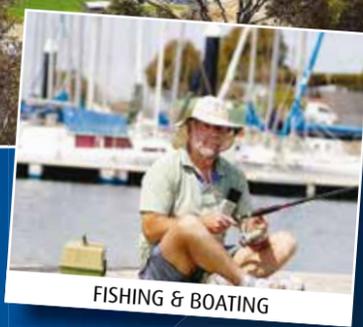
POPULAR PRECINCT GETS EVEN BETTER



INTERNATIONAL BIRD SANCTUARY



ENVIRONMENTAL EDUCATION



FISHING & BOATING



TRAM MUSEUM

A significant increase in tourist and visitor numbers is expected as the City of Salisbury's multi-million dollar investment in a popular precinct nears completion.

St Kilda is a tourism, recreation and environmental education precinct that has everything a family could want. The kids are sure to have fun at the adventure playground and tram museum, boating and fishing facilities offer entertainment for the whole family, and environmental education and awareness opportunities are

available at the beautiful St Kilda Mangrove Trails and the nearby Adelaide International Bird Sanctuary.

Council recently upgraded the boating channel and the \$3.55 million renewal of the adventure playground is nearing completion. The renewal is being funded by the City of Salisbury and a \$1 million 'Places for People' grant from the South Australian Government. The stages include:

- STAGE 1: The installation of a 25-metre bouncy boomerang, new basketball court, new swings and soft-fall sands, improved landscaping such as

garden beds and turf, a drinking fountain to quench your thirst on hot summer days, new electric barbecue and park furniture, and an upgrade to the access road.

- STAGE 2: Upgrade of the Volcano attraction including new lava slides, bridges and stairs.
- STAGE 3: A new Castle featuring both internal and external slides, fire poles, soft fall rubber and a drawbridge.
- STAGE 4: Amenity block and tram stop.

The Renewal will be launched during a community event on 22 November 2015.

"Council is undertaking a number of projects that will further establish St Kilda as a key tourism and recreational attraction and hopefully deliver increased visitations," said Mayor Gillian Aldridge. "These projects will not only upgrade community assets such as the playground, roads and boating facilities, they will also increase safety for users and ensure visitors have a reason to keep coming back time and time again."

STORMWATER RE-USE A REAL SAVER

Renowned globally as a leader and early adopter of innovative stormwater management practices, the City of Salisbury has taken stormwater harvesting and recycling to the next level.

Council's dedicated business – Salisbury Water – has developed and is expanding Council's distribution network to provide high quality recycled water throughout our city and beyond. In 2014/15 local businesses and the community saved an estimated \$2.81 million off their water bills thanks to the delivery of more than two million litres of recycled water. In total Salisbury Water delivers to more than 600 customers, and helps irrigate 115 Council reserves, parks and sports fields and 31 schools across the city each year.

"Salisbury Water continues to contribute towards the long-term sustainability of all aspects of the City of Salisbury," said Council CEO John Harry. "It provides considerable economic benefits for local industries by reducing operating costs that might otherwise see these industries move elsewhere or close down. Moving forward, Salisbury Water has the potential to be instrumental in supporting the growth of the food industry in the Northern Adelaide region and other opportunities, all of which strengthen economic and community wellbeing."

Recycled water also plays a significant role in the City of Salisbury's strategic property initiatives, which uniquely position us a Council that proactively explores opportunities for income generation to assist in meeting community needs, as well as making affordable housing options available



Stormwater harvesting at the Greenfields wetlands

to our community. Our housing developments incorporate a range of sustainability initiatives including plumbing for recycled water, and using recycled water to create quality new streetscapes, parks and reserves that can be shared equally by the new and existing communities.

More than 70 wetlands and biofilters have been constructed over the past 30 years, which help make

our city healthy and clean by preventing thousands of tonnes of pollutants from entering the marine environment. The wetlands and biofilters are able to slow stormwater flows, allowing litter to be trapped and removed, sediments to settle and a combination of natural processes break down chemical pollutants.

To learn more, visit www.salisbury.sa.gov.au/Services/Salisbury_

SECURING SPORTING OPPORTUNITIES FOR THE FUTURE

Salisbury-based sporting clubs are enjoying increasing participation rates, improved facilities and a significant reduction in running costs thanks to a number of City of Salisbury initiatives.



While the City of Salisbury makes 56 community buildings and 49 sports surfaces available to local sporting clubs, it is also important that sport continues to be affordable and accessible to people of all ages and backgrounds to support community togetherness, health and well-being, and to create opportunities for social participation and volunteering.

Council recently completed the rollout of a \$1.5 million program that saw solar panels installed on more than 30 sporting clubs, Council's James Street building and the Cross Keys Depot building. "The works formed part of Council's Carbon Management Plan, which aims to supply 20% of Council's electricity use with

renewable energy from its own generators," Mayor Gillian Aldridge said. "In addition to providing direct action on climate change, these installations are reducing electricity costs which benefits both local sporting clubs and ratepayers."

Council has endorsed a new Club Fee Policy, which simplifies the method of calculating club fees, provides greater transparency with fee calculations, enables greater equity in the way fees are charged and stabilised the fees, which greatly assists clubs with their forward planning.

In 2015/16 more than \$18 million will go towards renewing community assets to ensure they continue to perform the functions that they were built for and meet the needs of the community, including \$3.3 million for local sport and recreation buildings and \$1.4 million for Council-owned community and sports club buildings.

Solutions for clubs are also being explored through a pilot project into the benefits of shared facilities. Council recently completed an upgrade of the Walkley's Park clubroom and sports facilities at

Ingle Farm. The \$2.1 million project was made possible thanks to \$1.7 million from Council and a \$400,000 grant from the State Government's Community Recreation and Sports Facilities Program. Walkley's Park is home to both the Ingle Farm Amateur Soccer Club and the Northern Districts Baseball Club.

"We believe the upgrades make Walkley's Park a valuable community asset, and a great example of how multiple stakeholders can maximise budget efficiencies through shared facilities," Mayor Aldridge added.

STAYING ACTIVE IN THE LIVING CITY



A fully connected 40km city-wide loop for cycling and walking is being rolled out across the City of Salisbury making social participation and physical activity both accessible and affordable.

To date, the City of Salisbury and the South Australian Government have committed about \$3 million to the City Wide Trails project, which Mayor Gillian Aldridge says significantly increases road safety with users having little to no contact with motorways. Paths have been installed on the picturesque Little Para River and Dry Creek corridors, and earlier this year a \$200,000 underpass that runs beneath Port Wakefield Road was open to the public.

The Trails – along with our support

SINCE SEPT 2014, CYCLE SALISBURY HAS:

- Provided over 200 opportunities to ride
- Attracted more than 1,400 participants
- Held workshops on bike maintenance and safety
- Trained 10 volunteer ride leaders

for grassroots sporting clubs – are another example of how Council is creating opportunities for people of all ages and backgrounds to live happier, healthy lives.

"The next stage of this project is currently being designed and will

see the extension of the Dry Creek Trail east beyond Main North Road to Bridge Road," Mayor Aldridge said. "The Trails project is a priority for Council and continues to be rolled out."

Council also runs the Cycle Salisbury program, which helps people start or re-start their cycling journey in a safe and supportive environment and explores and exposes participants to Salisbury's fabulous trails and beautiful landscapes.

The program is delivered in partnership with BikeSA and aims to get more people physically active and riding more often. "Our message to the community is that there are very good reasons to ride a bike including health, environmental, economic and social benefits," Mayor Aldridge said. "We also want to send a message that it is a fun activity to do with

family and friends."

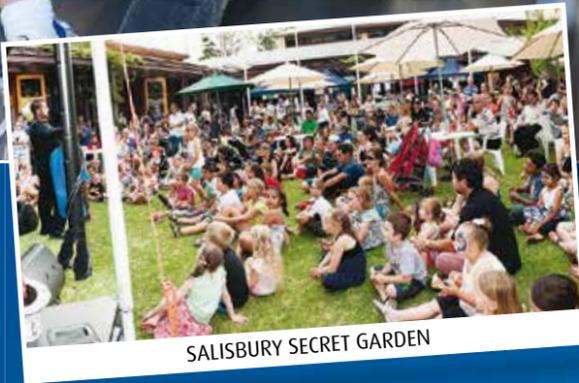
The Cycle Salisbury Program received the Sustainability Award at the National Collaboration of Community-based Obesity Prevention Sites Conference held in Adelaide on 12 May 2014. The program's rides coordinator Nigel Griffiths won the 2014 Bike SA Volunteer of the Year Award in recognition of both the work he has been doing for the Cycle Salisbury program and the fantastic job he does for Bike SA.

Salisbury also runs an Obesity Prevention And Lifestyle (OPAL) program, which works to involve everyone in the community to create all kinds of ways to enjoy healthy eating and to have fun being active. The OPAL program and its activities reach thousands of local children and helps them to make healthy eating choices and stay active.

REVITALISING THE CITY CENTRE



UPGRADED CIVIC SQUARE



SALISBURY SECRET GARDEN

Salisbury City Centre is being renewed as a sustainable and vibrant precinct for the future built upon strong service and retail provision, entertainment and recreation facilities, quality open spaces and pride building community events.

The City of Salisbury is currently reviewing all community, civic and administration facilities in the City Centre with the intention of making a major investment into a new multi-million dollar community hub. It is intended this project will attract private sector and government investment, and create future development opportunities through consolidation of existing facilities and land parcels, and the establishment of new land uses.

A \$700,000 upgrade of Civic Square has been completed and created a widely popular open space that has increased community engagement and connection with the City Centre. The upgrade features new play equipment including a slippery dip, merry-go-round and other interactive challenges, more trees, grassed areas to sit and shaded seating.

Since 2013 residents and visitors have already seen significant changes in the City Centre such as:

- Building renewal including a \$5 million two storey medical consulting and office building
- Improvements to the Church Street Bus Stop and Len Beadell Library
- New wayfinding signs to enable pedestrians and motorists to get to key destinations
- New street furniture; and

- Refurbishment of Judd Lane including a community table tennis table and seating.

Our thriving arts and events program just got even better thanks to the introduction of Salisbury Secret Garden in 2014. This event is yet another opportunity for our community to be socially engaged and physically active while adding to the vibrancy of our City Centre. Salisbury Secret Garden is the Adelaide Fringe's largest hub outside of the Adelaide CBD. In 2015 more than 100 free and ticketed events were held attracting over 7,000 people into the City Centre.

"Salisbury Secret Garden is still a very young event, but it has to date been a great success," Mayor Gillian Aldridge said. "Local traders and performers really got behind this year's event - going that extra mile to extend trading hours and promote the shows scheduled at more than 10 venues throughout the City Centre. Salisbury Secret Garden will return again in 2016 as we continue supporting and growing access to the arts in northern Adelaide."

Council's Early Wins Program has completed a number of smaller initiatives and has been successful in building stronger relationships with the Salisbury City Centre Business Association and local traders. Future initiatives include:

- A new multicultural food festival
- A trial 12-month Movie in the Square program; and
- Production of an Eating Out Guide to promote restaurant and take out businesses in the Salisbury City Centre

For more details on the Salisbury City Centre Renewal please visit www.salisburycitycentre.com.au



TONER TECH A FIRST IN SA

An innovative project that turns toner waste from all sources within the City of Salisbury into asphalt is significantly reducing the Council's carbon footprint.

Victorian-based company Close the Loop operates a reprocessing facility for toner waste collected from all over Australia where it is blended and agglomerated with recycled oil to produce a modified toner polymer. In partnership with Downer, the reprocessed polymer is added to asphalt to create TonerPave™.

The City of Salisbury is the first Local Government organisation in South Australia to utilise this product, which is a world class example of industrial ecology in practice.

"Our planning framework includes a key direction of 'sustaining our environment' and the objectives that support the direction include recycling of waste and sustainable use of resources," Mayor Gillian Aldridge said. "TonerPave™ has a lower carbon footprint in comparison to standard mix designs due to the replacement of bitumen with post-consumer recycled polymers derived from waste toner powder, but most pleasing is the cost, performance and final appearance of the product are like-for-like with traditional asphalt."

"In fact, the performance characteristics of the introduction of waste toner actually enhance the performance of the end product due to the constituent polymers in waste toner."

Carbon modelling shows that for every one tonne of Modified Toner Powder used, 0.27 tonne of CO2 greenhouse gases are saved from entering the atmosphere. From 2003 to 2011, Close the Loop has collected and recycled 81,003kg of cartridges for the City of Salisbury to create 4,955 tonnes of TonerPave™.

This work resulted in the City of Salisbury winning the 2015 Institution of Public Works Engineering Australasia SA Division Excellence Award in the category of 'Excellence is Sustainability'.



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